

8/9

Steve - Here is another one

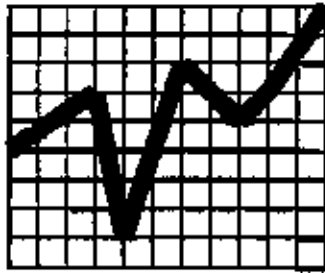
MARKET NEWS ALERT

Issue 953

August 15, 2001

MarketNewsAlertOnline.com

For Fax Number Removal, dial 1-877-453-9369



Symbol	PLTN
Shares Outstanding	10,250,004
Float (est.)	1,100,000
3-6 Month Target	\$4.70
12-18 Month Target	\$ 8.00

Rating: Strong Buy
 Pipeline Technologies, Inc.
 (PLTN)

(OTCBB: PLTN) Projects revenues of \$47 Million in 2001

Congratulations to subscribers who heeded our last recommendation (OTC BB: BCTL), you would have realized an average gain of 60% within days of our recommendation. **Good Job!**

The Company

Pipeline Technologies Inc. (OTC BB: PLTN) is rapidly becoming the acknowledged leader in providing inexpensive long distance Voice over Internet Protocol (VoIP) communications services. Through key strategic alliances, state-of the -art technology and a seasoned management team, the Company is well positioned to capture a healthy share of the estimated \$23 billion (by 2003) Internet Telephony market.

The Industry

Conservative forecasts for 2001 call for PT's revenues to exceed \$47 million, with 24% brought to the bottom line. Currently selling at just over one dollar, Pipeline Technology represents a compelling prospect for the astute investor.

The Market

There will be 400 million Internet users by the end of next year that increasingly use the system as a communications medium. 9.4 billion e-mail messages are delivered daily and instant messaging and chat rooms abound.

With traditional long distance voice services increasing in expense, it is but a tiny step for the consumer to migrate to Internet telephony.

PLTN is aggressively addressing the exploding demand for Internet telephony and e-commerce communications. Currently a marketer of an array of communications services, the Company is moving toward becoming global facilities based provider. Its immediate focus is to offer flat rate, unlimited nationwide calling services to the college, residential, senior citizen and small business markets. PLTN posses a comprehensive package of unified messaging services includes "follow me" numbers, e-mail, voice mail, fax and conference calling; all based on state-of -the art voice recognition technology.

Investment Opportunity

Through key strategic alliances, state-of the -art technology and a seasoned management team, PLTN is well positioned to benefit from a multi billion dollar sector. \$47 million dollar projected revenues could easily make PLTN a \$4.70 stock. Currently PTLN is trading around \$2.00, the opportunity to take advantage at this level is inviting for astute investors. **Don't miss this one!**

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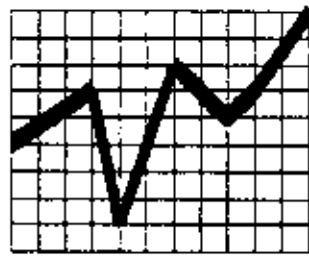
MARKET NEWS ALERT

Issue 950

August 15, 2001

MarketNewsAlertOnline.com

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Symbol	XCHC
Shares Outstanding	22,000,000
Float (est.)	2,010,100
3-6 Month Target	\$4.00
12-18 Month Target	\$6.50

Rating: Strong Buy

The X-Change, Inc.

(OTC BB: XCHC)

(OTC BB: XCHX) has software that will provide alternative trading system for individual traders, brokers and institutions.

Congratulations to subscribers who heeded our last recommendation (OTC BB: BCTL) you would have realized an average gain of 60% within days of our recommendation. **Good Job!**

The staff here at Market News Alert has discovered a company that has a truly unique product to offer in a market place that is hungry for what it has to offer.

The Company

(OTC BB: XCHC) The X-Change's systems designed by OM Technology provides a process for the orderly flow of securities transactions otherwise excluded from conventional trading venues. While shares currently quoted on the Nasdaq OTC: BB and the National Quotation Bureau "Pink Sheets" will be the primary focus of this new system, it intends to handle transactions of American Depository Receipts, private placement issues, and shares issued under SEC Rule 144. The latter shares (which are not free trading at time of issue) often are sold at significantly lower prices than real value due to the absence of an efficient market mechanism.

Why XCHC?

Based on OM Technology developed software, the X-Change alternative trading system will be available to individual traders, broker dealers and institutions.

XCHC will provide all market participants or members -from individual investors to large financial institutions-with the ability to execute transactions on a level playing field. The system will provide investors at all levels the assurance that investment decisions can be based on reliable market and pricing intelligence, previously unavailable. The system performs full customer accounting and maintains client position information. It receives securities orders via the Internet or a private network, performs price discovery and delivers orders to multiple execution destinations. The X-Change has identified a specific securities trading market segment, which is literally "hungry for an alternative trading system. Pink Sheet issues. These shares currently trade exclusively by phone, limiting their liquidity and diluting their value.

Investment Opportunity

The opportunity is fantastic to become a leader in trading small capital and limited liquidity stocks by providing an open, fully automated, cost effective, transparent market venue. XCHC has positioned itself to generate huge revenues in this market place. Estimated revenues are at over \$14Million in 2001 and projected to reach \$56Million by 2003. A \$4.00 trading range would be a very realistic number short term, with a pronounced up tick over a 12 to 18 month target. **Don't miss this one!**

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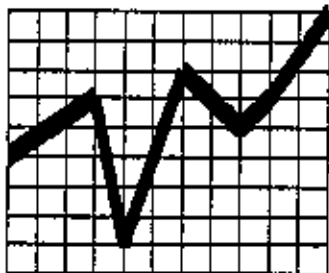
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Symbol	XCHC
Shares Outstanding	22,000,000
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3-6 Month Target	\$4.00
12-18 Month Target	\$6.50

Rating: Strong Buy
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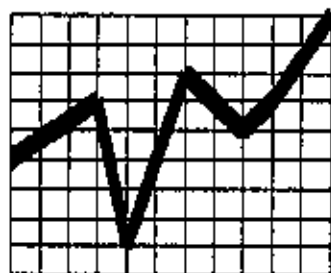
MARKET NEWS ALERT

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Issue 949

August 15, 2001



Symbol	BCTL
Shares Outstanding	1,000,004
Float (est.)	500,000
3-6 Month Target	\$4.50
12-18 Month Target	\$9+

Rating: Strong Buy
Bactrol Technologies, Inc.
(BCTL)

(OTC BB: BCTL) Entering \$15 Billion Military "Niche" Market

Congratulations to subscribers who heeded our last four recommendations, you would have realized an average gain of 60% within two weeks of our recommendations. **Good Job!**

Market News Alert has found an exceptional opportunity, with a fresh new company. BCTL has only 1 million shares outstanding, and is acquiring a company that has earned \$4.5 million last year. Do the math, that is \$4.50 for every share outstanding. In addition, probable acquisitions could significantly increase the revenue stream.

We have seen this scenario before, a new, clean company whose revenues explode through acquisitions. Timing is everything!

Market News

Bactrol Technologies, Inc. (OTC BB: BCTL) has signed a merger agreement to acquire privately-held Military Resale Group, Inc. (MRG) in a reverse merger, after which BCTL would assume MRG's full name and the present officers of MRG would retain their same positions with the new MRG entity to be re-domiciled in Delaware. MRG was incorporated in 1997 when it acquired a 50-year old distributor to the Military Resale Market. At that time MRG's annual sales were \$750,000 and they have since soared five-fold in three years to \$4.5 million in 2000.

The Industry

The Military Resale Market is a \$15 billion niche market, with 13,000,000 authorized patrons, which operates under the direction of the Defense Commissary Agency (DeCA), a Department of Defense agency. The DOD's objective, in this area, is to operate resale store systems, which sell groceries (at commissaries) and general merchandise (at exchanges, i.e., PXs) at the lowest possible prices. The resulting average cost savings of about 25% are a major fringe benefit (untaxed) to military personnel. The competitive structure of the Military Resale Market consists of a few large distributors, who do not dominate the industry, and hundreds of small ones. The proposed post-merger strategy of the new MRG would be to grow, primarily, by acquiring other small distributors and, secondarily, by internal growth through additional product offerings and facilities.

Investment Opportunity

The staff here at Market News Alert sees BCTL as being a ground floor investment opportunity. BCTL is projecting revenue of \$5.5 million. The current trading range of \$1.40 does not reflect these revenue projections. The acquisition of MRG, combined with the experienced management team of BCTL should provide the launch pad to propel the stock to many times its current level. Don't miss this outstanding new opportunity!

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MARKET NEWS ALERT

Issue 1002

September 1, 2001

MarketNewsAlertOnline.com

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Symbol	CETA
Shares Outstanding	5,200,000
Float (est.)	500,000
3-6 Month Target	\$4.00
12-18 Month Target	\$8+
52 week high	\$4.00

Rating: Strong Buy
Cetalon Corporation
(OTC BB: CETA)

Cetalon Corp (OTC BB: CETA) announces the opening of 10 additional Sears Health and Nutrition Centers in California

Congratulations to our subscribers who heeded our last four recommendations, you would have realized an average gain of 50% within two weeks of our recommendations. **Good Job!**

The staff here at Market News Alert is excited about introducing you to CETA we believe that this company is well on its way to grow exponentially. Cetalon has made its presence in Sears and Roebuck stores across the United States, with plans to open 144 stores in Canada. CETA plans to continue its presence in the U.S. through Sears stores nationwide, including approximately 360 full-line stores.

The Company

Cetalon (OTC BB: CETA) is a "store within a store" retail and direct marketing company specializing in the sale of natural vitamins, minerals, and supplements as well as health information technologies and home health care products. Cetalon has 44 Sears Health Food and Fitness Shops in Sears Canada department stores and has announced the opening of 10 stores in Sears U.S. department stores this summer. CETA is currently generating outstanding profits. Their goal is to become the world leader in vitamin, mineral and supplement (VMS) market. The VMS market has experienced double-digit growth and is a breakout sector in the food/health industry.

Market News

July 16, 2001 Cetalon Corporation (OTC BB: CETA) named finance veteran Neil Watanabe as its first chief operating officer and chief financial officer, reporting to CEO John Bryan.

Watanabe most recently served as executive vice president and chief financial officer for PETSMART, Inc. of Phoenix, AZ, the world's largest pet specialty retailer with annual sales in excess of \$2.3 billion and more than 550 locations in North America and 93 stores in Europe. In his role at PETSMART, Watanabe led the creation and strategic merger of the leading pet Internet site with Idea Lab, increasing sales by \$40 million on an annualized basis.

Investment Considerations

The \$25 billion natural products industry is expected to grow at a 10%+ annual rate for the next three years. CETA is positioned to reap the benefits of the 160 million annual customer store visits and \$41 billion in annual sales generated by Sears. Rarely do we see a company with such outstanding growth potential. CETA is in the enviable position of being strategically allied with Sears online; the 21st ranking visited retail online shop. CETA could easily exceed our projected 12-month target. CETA is an incredibly undervalued stock. **Don't miss this one!** For more information, visit: www.cetalon.com/cetalon.htm

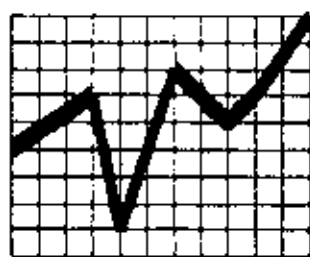
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MARKET NEWS ALERT

Issue 955 September 1, 2001

MarketNewsAlertOnline.com

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Symbol	BLHG
Shares Outstanding	37,000,000
Float (est.)	16,000,000
3-6 Month Target	\$1.00
12-18 Month Target	\$2.25

Rating: Strong Buy

Beacon Light Holding Corporation
(* BLHG)

BLHG Enters \$56 Billion World wide Adult Entertainment Industry

Congratulations to subscribers who heeded our last recommendation (OTC BB: BCTL) you would have realized an average gain of 60% within days of our recommendation. Good Job!

The Company

Reorganized as a Nevada corporation in February 1998 as a result of a reverse merger, and shortly thereafter assumed its present name, Beacon Light Holding Corporation (*NASDAQ Pink Sheets: BLHG). The original predecessor company was incorporated in 1953, was engaged in the exploration and development of silver mining properties, and its shares were publicly traded. As its name states, BLHG is a holding company, which owns five operating companies divided into two divisions, based in Hong Kong and The Netherlands. Recent-year sales have apparently approximated \$4 million, about evenly split between kitchen products (cookware, cutlery) and adult entertainment. They currently trade on the Pink Sheets. Over-The-Counter Bulletin Board is anticipated. BLHG's hopes for major corporate growth lie in its innovative E-commerce strategy to find its niche in the \$56 billion world market for adult entertainment.

Why BLHG

BLHG's new strategy is to expand its adult product line in two ways. First, an E-commerce operation has been established: Whoopers Corp.

(Whoopers - 100% owned) -- which has three main activities: (1) franchising of websites, (2) an online store, with 12,000 items, and (3) an online studio in Prague with streaming video and live chat sessions. Second, major geographical expansion - with the broadened product line - is planned: into Europe where a major distribution facility already exists; into untapped Asia, with its huge population of over 3.5 billion (almost 60% of the world); and into the U.S.

The Industry

Estimated at \$56 billion worldwide - and growing. Adult entertainment has become mainstream. Even Fortune 500 companies participate: GM (DirecTV), AT & T (cable TV and phone connections), Marriott (in-room TV), etc. The U.S. adult entertainment market exceeds \$10 billion - more annual revenue than the NFL, NBA, and baseball combined! Adult entertainment is 15% of all video revenues. The Internet is the ideal medium for online consumption of these products: privacy, convenience, and 24 hours a day 7 days a week.

Investment Opportunity

The anticipation of BLHG's e-commerce presence is exciting. The company has seen \$4 million in revenues for the previous year. Revenues are predicted to increase dramatically by 2002 with the worldwide exposure of its adult product line. BLHG is currently trading for around \$20. The staff here at Market News Alert believes that the sky is the limit for this stock a \$1.00 trading range is a short-term realistic objective. Don't miss this one!

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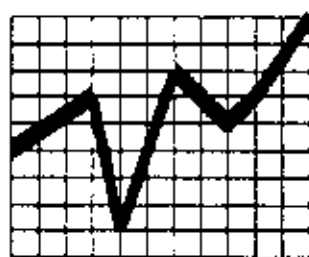
MARKET NEWS ALERT

Issue 961

September 1, 2001

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Symbol	THAO
Shares Outstanding	62,000,000
Float (est.)	2,000,000
3-6 Month Target	\$1.50
12-18 Month Target	\$5+
52 week high	\$3.50

Rating: Strong Buy

Thaon Communications, Inc
(THAO)

THAO Possesses Break Through Web Video Technology/ Revenues Predicted to Soar

Congratulations to subscribers who heeded our last four recommendations, you would have realized an average gain of 50% within two weeks of our recommendations. **Good Job!**

Market News

Wall Street has a history of highlighting companies that introduce cutting edge technology. The companies that introduce technology that is widely used first are the ones that make their mark permanently and become greatly profitable. For example, where would we be without companies such as AT&T, General Electric, Sony, or Microsoft? Market News Alert has found a company that has made groundbreaking advances in web video and is poised for enormous success in the technology arena.

The Company

Thaon Telecommunications, Inc. (OTC BB: THAO) has secured technology that makes it possible for personal computers with sluggish 56K modems to display lightening-fast live web video and audio. The images are par with that of a television set. No pauses and no skewed images. This technology requires no software upgrades.

For more information, Visit: Thaon.Net

The Industry

The ability to broadcast TV quality video is widely believed to have been what has kept the Internet from becoming the dominate media source. There are such fast amounts of information on the web; however, standard 56K modems are not capable of receiving data at the speed by which it is sent. The Internet as amazing as it may be is still in its infancy. Images are sent closer to that of picture books rather than the clarity and speed of our television sets. THAO has created a niche in the emerging market for video depositions (already a \$5 Billion industry) there are no major players in the legal broadcasting industry. THAO is prepared to take the number one spot in this sector. THAO is quickly establishing subsidiaries in other lucrative niche markets, each worth billions of potential dollars in revenues.

Investment Opportunity

Wouldn't it have been nice to purchase stock when Bill Gates first took Microsoft public? The staff here at Market News Alert believes that THAO is a company that has the potential to grow financially at the speed of technology. THAO is a stock that can make first-in investors very happy! The company's technology is light years ahead of the competition. The company's earnings per share are predicted to triple by 2002. These numbers can do wonders for your portfolio. Don't miss this one!

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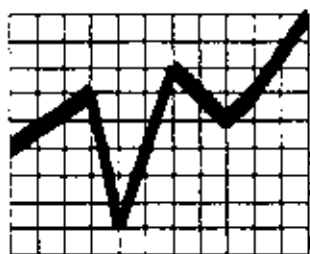
MARKET NEWS ALERT

Issue 943

August 15, 2001

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Symbol	MSYS
Shares Outstanding	14,000,000
Float (est.)	4,000,000
3-6 Month Target	4.50
12-18 Month Target	7+

Rating: Strong Buy

Marketing systems USA, Inc.
(MSYS)

USA Marketing Systems, Inc (OTCBB: MSYS) Creates Presence in Over 200 Universities in the United States a \$70 Billion Sector

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The Company

The staff here at Market News alert has found an exciting company that in our opinion has focus on a sector that is so lucrative we feel that it is destined for success Marketing Systems USA, Inc. (OTCBB: MSYS) is a product/service driven marketing company that targets the disposable income of college students using new and existing "hi-tech" marketing methods coupled with a strong on-campus presence to expand and insure its loyal consumer membership base. MSYS is redefining and setting new parameters for the use of the internet and "smart card" technology within a 17 to 24 year old demographic that lives and thrives on "hi-tech" methods for communication and consumerism.

Market News

Jul 18, 20 Marketing Systems USA, Inc., (OTCBB: MSYS) announced that they entered into a strategic Sales Relationship Agreement with USAOneStar.Net, Inc., an educational Internet service and E-Commerce solutions provider based in Owensboro, Kentucky. The Company utilizes a proven network-marketing model in its business activities and intends to expand the breadth of ISP and E-Commerce services provided to its target customer base. This synergistic alliance will dramatically increase exposure for MSYS.

MSYS through their wholly owned subsidiaries, Student Member.com, Member's Choice, and Member's Travel is the first US company to use the smart card in an open environment that will allow its membership to use the card anywhere in the U.S. In conjunction with the giveaway of 600,000 Student Member "smart cards," merchants are being established that generate revenue for the company. MSYS has an existing sales force of (20) regional managers and 2,000 campus representatives marketing to over 200 universities in the USA. The web-sites of Student Member and Member's Choice offer students an interactive place to play games, compete in contests, win free trips, view photo galleries, find a date, and make their purchases for goods and services. The Member's Choice.Net site offers the membership the ease of purchasing on a national basis from more than 200 manufactures representing more than a 100,000 products.

Investment Opportunity MSYS has \$9 Million in revenues. The projected revenues for just one of the products offered via this marketing system are \$17 Million. The potential for immediate and explosive revenue stream is staggering. 14.5 Million Students have an estimated purchasing power of \$70 Billion. MSYS through Member's Travel will continue to lead the student travel market from 6,600 student travelers in 2001 to 20,000 students in 2002. Students spend \$14.8 Billion in travel annually. MSYS is a "smart" opportunity. Globally, Universities will issue about 4 million smart cards this year, growing to over 6 million by 2004. Don't miss this one!
Visit: www.marangroup.com/marksys.html

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