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Concorde America - The Bottom Line is a Better World (Currently at about \$3 a share)

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Lets face it, penny stocks don't have the greatest reputation. In the past unethical persons have used the lure of the potential of penny stocks to take advantage of investors. At USPennyStocks.com our number one obligation is to our members. We welcome any worthwhile, ethical company seeking to raise operating capital by offering shares at prices under \$5 per share. But, before we accept you as an 'approved' USPennyStocks featured stock, you'll have to meet the below criteria.

USPennyStocks Penny Stock Standards

ETHICAL STANDARDS

All management personnel responsible for the day-to-day operations of the company must be willing to agree to a full and complete professional, criminal, civil and credit background check.

MANAGEMENT SKILLS STANDARDS

All management personnel must provide verifiable documentation attesting to their individual qualifications for their roles in the company. This would include but not be limited to; resumes, references, record of past accomplishments, etc.

MARKET POTENTIAL

There must be a clear, verifiable and growing market (demand) for whatever service or product the company is offering. The company must demonstrate a unique selling point or differential that sets itself apart from the competition within their segment or category.

BUSINESS AND MARKETING PLAN

The company must provide USPennyStocks analysts with business and marketing plans based on realistic goals that demonstrate a practical path toward reaching company objectives.

RESOURCES

The company must disclose all sources of funding and current resources available to the company in order to assure USPennyStocks and USPennyStocks members that the company has the capabilities to compete in the marketplace category from the outset.

These are the 'basic' criteria we use to determine if a company's stock should be featured as a USPennyStock. There are others. For instance, we instantly distrust and disallow any company that comes across as wanting to be too secretive. We honor and respect the need for confidentiality in some things – in order for your company to maintain a competitive edge. However, if there's something we feel the investor has a right to know we will insist that they know it.

Now you know where we're coming from; the USPennyStock member comes first, last and always. Knowing this, if you would like to submit your company for consideration as a USPennyStock featured stock – click here.

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